

Manual

Guest History Activity Report User Guide



Version: 1.0

Last Updated: 6 June 2025 **Author**: Documentation Team

TABLE OF CONTENTS

Export Guest History Activity Report

03



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1. Overview

This PMS – Guest History Activity Report User Guide provides hotel staff and system users with step-by-step instructions to export historical guest activity data. This includes information such as guest visit history, return status, revenue contributions, and guest segmentation. The guide outlines how to search, view, and export data for analysis, marketing, and operational purposes.

2. Export Guest History Activity Report

Available under **Report > Guest History Activity**, this function allows hotel staff to retrieve historical guest activity data, including return visits, revenue, and segmentation filters. Reports can be customized and exported in various formats.

To export a Guest History Activity Report:

- 1. Navigate to the Report menu.
- 2. Search for Guest History Activity Report.
- 3. Select the desired year, start date, and end date.
- 4. Click the Add Guest button or check 'Default' to include all guests.
- 5. Adjust optional filters such as Market Segments, Nationalities, or Date of Birth.
- 6. Choose data view options:

By Detail: Shows Arrival–Departure dates and number of visits.
Guest Name: Displays records sorted by guest name.
No. of Visit: Sorts guests by number of visits, highest to lowest.
Total Revenue: Sorts guests by total spending, highest to lowest.

- 7. Click View to preview the report.
- 8. Click Export to download the report in PDF, XLSX, XLS, TXT, DOC, or CSV format.



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Guest History Activity Report Page(s) :1/1 Print Date :10/06/2025 15:11 By Summary Smart Soraso Hotel 4 Print by :ADMIN S. Arrival Date: 18/04/2025 - 21/04/2025 Nationality: All Guest Name: All Date of Birth: All Market Segment: All Sort By: Guest Name Profile No. Guest Name Nationality Market Segment Company Name No.of visit Room Rev F&B Rev HK Rev Other Rev Total Rev Date Of Birth Gender Email Phone Passport/ID Card/Other VH25000510 Devid SMF 6,500.00 Thai Airlines 5,900.00 600.00 0.00 0.00 qa0310.test@g 0123456789 987654321 mail.com Thai VH25000502 Katae SMF 5.900.00 1.738.00 7,638.00 0.00 0.00 qa0310.test@g mail.com 0123456789 987654321 VH25000498 Kevin SMF Thai 0.00 0.00 0.00 0.00 0.00 qa0310.test@g mail.com Thai 0123456789 987654321 8,564.00 VH25000509 Kevin SMF 4,600.00 3,714.00 0.00 250.00 qa0310.test@g mail.com 0123456789 987654321 1,541.51 VH25000500 Levis SMF Thai 0.00 800.00 0.00 741.51 qa0310.test@g 0123456789 987654321 mail.com VH25000501 Tate SMF Thai 5,900.00 600.00 0.00 0.00 6.500.00 qa0310.test@g 0123456789 987654321 mail.com 7,452.00 30,743.51

Note: Use filters to segment guest history data for marketing, retention analysis, or operational planning.